



3 QUESTION WEBSITE REVIEW

Your website is often the first impression potential customers will have of your company. How it looks and functions is a direct reflection of what people can expect from working with you. Make sure your website is communicating the right message.

IS YOUR WEBSITE CURRENT?

When was the last blog post? Do all of the links still work? Are all the images viewable? Is your contact information accurate?

WHY IT MATTERS

Missing or obsolete information leaves the impression of neglect. It's hard enough to run a business without frustrating customers before you get to talk with them.

IS THERE A DISTINCT ACTION YOU WANT VISITORS TO TAKE?

What do you want people to do when they visit your website? Is it easy to find your product or service and take action?

WHY IT MATTERS

Don't let customers visit your site without giving them a good reason to take further action. Reviewing site statistics will provide valuable insight into customer behavior.

DOES YOUR WEBSITE WORK WELL ON A MOBILE DEVICE?

Can you see the page contents without having to zoom in? How long does it take to load without a wifi connection?

WHY IT MATTERS

Purchases made on a mobile device are expected to quadruple in the next 3 years with more people using mobile phones than computers. If your website is up to date, full of valuable content, and have a distinct call to action, but don't make it look and function well on a mobile device you'll potentially be frustrating half of your customers.

Now What? Yes, we can fix your website...c'mon you knew it was coming. Send a message to: team@workshed.com and we'll get you fixed up.